37 Innovative Seafood Companies to Pitch at Fish 2.0 Finals

CARMEL, CA, September 14, 2015.

Strong market potential, geographic diversity, and distinctive products distinguish finalists and runners-up

Fish 2.0 today revealed the 37 companies—winnowed from an initial pool of 170 entrants—that will pitch to investors at the seafood business competition's final event Nov. 10–11 at Stanford University. The group stands out for its business strength, geographic range, and diverse approaches to addressing seafood market opportunities and advancing sustainability.

Nearly two-thirds (23) of the companies are post-revenue ventures that can demonstrate a market for their products—and those products are on the leading edge of innovation in aquaculture, aquaponics, technology, wild capture products, traceability, and the supply chain. The group is also notably international: only 17 businesses are based in the United States, including two with operations in Chile; six are in Canada; four are based in Latin America; five operate in the South Pacific; two are based in Europe; and three are in Southeast Asia. (See below for a complete list.)

"The diversity and breadth of the finalists shows that innovation in seafood is growing all over the world. We are especially excited to see sustainability and invention taking root in the markets where the fish are coming from, not just where they are consumed—and to see change happening throughout the supply chain," says Monica Jain, Fish 2.0 founder and executive director.

"Also, the fact that so many post-revenue companies are competing proves that there is a market for these new approaches," she adds. "From what we see, these companies will not be stepping on each other's toes—they're each offering something different, and there is room in the market for most, if not all, of them to grow."

At the upcoming Fish 2.0 event in November, 18 Fish 2.0 finalists will give 5-minute pitches and 19 runners-up will give 90-second pitches to a room of 300 seafood experts and investors interested in increasing sustainable seafood options globally. The ventures selected to participate demonstrated the highest potential for growth and positive social and environmental impacts.

Investors interested in attending the finals should email the Fish 2.0 team.

Finalists

Acadia Harvest, Maine (Land-Based Aquaculture)
Alaska Community Seafood Hub, Alaska (Wild Capture, Rights-Based Management)
Alfa Fishing, Vanuatu (Wild Capture, Supply Chain Innovation)
Blue Farms Hawaii, Hawaii (Aquaponics)
Bureo, California and Chile (Waste Reduction Innovation)
Kampachi Farms, Mexico (Deep-Water Aquaculture)
Monterey Bay Fisheries Trust, California (Wild Capture, Rights-Based Management)
Pacific Ocean Culture, Fiji (Aquaculture)
PAFCO Fiji, Fiji (Supply Chain)

Salty Girl Seafood, California (Wild Capture, Supply Chain Innovation)
Sea Quest Group, Fiji (Wild Capture, Supply Chain Innovation)
SmartFish, Mexico (Wild Capture, Supply Chain Innovation)
Swiss Alpine Fish, Switzerland (Land-Based Aquaculture)
Target Marine Hatcheries, Canada (Aquaculture Technology)
Taste of BC Grown-on-Land Steelhead Salmon, Canada (Land-Based Aquaculture)
The RiverBox, Canada (Aquaculture Technology)
TimberFish Technologies, New York (Aquaculture Technology)

Runners-Up

ARCAE, Costa Rica (Wild Capture, Supply Chain Innovation)
FairAgora Asia, Thailand (Traceability)
Geomar, Chile (Wild Capture, Supply Chain Innovation)
Green Innovative Biotechnology, Thailand (Waste Reduction, Aquaculture Technology)
GrowUp Urban Farms, UK (Aquaponics)
Healthy Earth Cortez, Florida (Wild Capture, Waste Reduction)
Kuterra, Canada (Land-Based Aquaculture)
LoveWild Fish, Colorado (Wild Capture, Supply Chain Innovation)
New Mexico Shrimp Co, New Mexico (Land-Based Aquaculture)
Off the Hook Seafood Hub, Canada (Supply Chain Innovation, Traceability)
ORCA, Alaska (Waste Reduction)
Pelagic Data Systems, California (Traceability)
Quixotic Farming Sustainable Tilapia, Missouri (Land-Based Aquaculture)
Same Day Seafood, California (Wild Capture, Supply Chain Innovation)
Shellcatch, California and Chile (Traceability)
TRUfish, North Carolina (Traceability)
Village Fishmonger, New York (Wild Capture, Supply Chain Innovation)
Great Bear Scallops, Canada (Deep-Water Aquaculture)
Fiji Crab, Fiji (Aquaculture)

About Fish 2.0

The Fish 2.0 business competition builds the knowledge and connections needed to increase investment in the sustainable seafood sector. Competitors improve their business models and learn how to approach investors, and investors gain early access to new deals and learn how sustainable seafood can help build their portfolios. This year, businesses from around the world will compete for over $180,000 in cash prizes, and 36 finalists will present their ideas to investors. Find more information at www.fish20.org.

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Pacific Seafood Companies Reach Finals in the US

EMTV Online. Samantha Semoso, September 14, 2015 Three Fijiian seafood entrepreneurs will feature in the finals of the Fish 2.0 competition in Stanford, California this November. Fish 2.0 is a business competition seeking to transform...

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CARMEL, CA, September 14, 2015. Strong market potential, geographic diversity, and distinctive products distinguish finalists and runners-up Fish 2.0 today revealed the 37 companies—winnowed from an initial pool of 170 entrants—that will pitch to...

Sustainable aquaculture surfaces as a target for food investors

GreenBiz. Monica Jain, September 9, 2015 The farming of aquatic organisms such as fish, crustaceans and plants is the fastest-growing agriculture sector in the world, valued at over $144 billion, according to the World Wildlife Fund. And there are ample...

Casting a Tight Net

Stanford Social Innovation Review. Sarah Murray, Fall 2015. The exploitation of workers in the Thai seafood industry is one of the worst examples of human rights abuse in the world today. Humanity United is pursuing a strategy that combines...

Island Businesses Succeed with Strong Strategies and Partnerships

National Geographic. Monica Jain, August 19, 2015. Are the rules for successful island entrepreneurs different from the rules for entrepreneurs globally? I don't think so. People often tell me that you have to evaluate island entrepreneurs by...

How Much Would You Pay for a Can of Tuna?

Huffington Post. Maura Dilley, August 7, 2015. For decades, the five-ounce can of tuna fish has been the 99¢ pantry essential that U.S. families turned to for a quick sandwich or last-minute meal. Now, a new crew of tuna distributors, including Wild...

Fish 2.0: Bridging the Gap Between Investors and Aquaculture

AgFunder News. August 5, 2015. "Never before have people consumed so much fish, or depended so greatly on the sector for their well-being," reads the Food and Agriculture Organization's most recent report on The State of World Fisheries and...

Fish 2.0 competition doubles in size as semifinalists announced

Undercurrent News. July 17, 2015. The California sustainable seafood business competition Fish 2.0 is seeing its pool of competitors double in size since its inaugural 2013 competition, in the run up to this year's November event. Organizers...

Diverse Group of Businesses Moves to Semifinals in Expanded Fish 2.0 Competition

CARMEL, CA, July 16, 2015. A diverse group of 69 promising seafood businesses has moved on to the semifinal round of Fish 2.0, a global business competition that connects sustainable fishing and aquaculture businesses with potential investors. The...

Fish Tracking App Connects Consumers To Their Catch

Presenter: Molly Solomon (Molly Solomon of HPR Hawaii interviewed Monica Jain and Local l'a in Hawaii about seafood traceability. Local l'a was a Fish 2.0 semi-finalist in the 2013 competition) If you've ever been curious about where and how the...

Investors Target Growing Demand for Healthy, Sustainable, Tasty Fish

Huff Post. David Bank, June 18, 2015. ImpactAlpha.com-The hook is baited, and private-equity and venture-capital fund managers are reeling in capital to finance next-generation fish-farming enterprises across the country and around the world. ...

How to Get a Sneak Peak at Sustainable Seafood Investments: Fish 2.0 Seeks Judges

Impact Alpha. David Bank, June 15, 2015. Fish 2.0, the sustainable seafood business competition, is seeking judges and advisors to help identify the standout ventures that will present their business plans to investors and industry leaders at the...

How to Get a Sneak Peak at Sustainable Seafood Investments: Fish 2.0 Seeks Judges

Invest with Values. Impact Alpha, June 14, 2015. Fish 2.0, the sustainable seafood business competition, is seeking judges and advisors to help identify the standout ventures that will present their business plans to investors and industry...

Sustainable Seafood Businesses Take on Tuna

Huff Post. Monica Jain, June 13, 2015. I've been thinking a lot about tuna lately. It's an important fish in a number of ways: Canned tuna accounted for about 16 percent of all of seafood consumed by Americans in 2013, and today it's the third...

Your share of the ocean: blue business opportunities

Virgin Unite. Kristin Rechberger, June 11, 2015. Do you value the ocean? Many would say they love it, relating memories of a deserved vacation, carefree summer times, or the taste of their favorite fish. But exactly how much do you value it? ...

Fish 2.0 competition attracts 170 businesses; seeks judges and advisors

RSF Social Finance. Megan Mendenhall, June 2, 2015. We're excited to report that this year's Fish 2.0 competition for sustainable seafood businesses, which RSF is supporting, attracted 170 entrants from around the world. That's fantastic news for...

Fish 2.0 Puts Sustainable Businesses in Spotlight

Aquaculture North America. Erich Luening, May/June 2015. In an effort to combine her early education in marine biology and her later work with a business degree and several years in venture capital and financial banking, Monica Jain has come up...

Tracing the Fish on Your Plate Back to the Sea

Bloomberg Business. Catherine Elton, May 21, 2015. A San Francisco startup's tracking system for seafood is helping Chilean fishermen earn more For decades, José Barrios has made a living pulling flounder and abalone out of the frigid waters off...

Fish 2.0 Promoting Essential Innovation in Seafood Industry

Good Catch Blog. Ret Talbot, May 20, 2015. The Fish 2.0 competition for sustainable seafood businesses is a global business competition that has attracted 170 entrants this year. The global competition connects sustainable fishing and aquaculture...

Silicon Valley's Clean Tech Investors Eyeing Sustainable Food, Experts Say

Undercurrent News. Jeanine Stewart, May 18, 2015. MONTEREY, California -- Food is becoming the epicenter of the growing responsible investment movement in the San Francisco Bay area's Silicon Valley, panelists said during the impact investing...

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